NATA RESEARCH & EDUCATION FOUNDATION
Free Communication Program Guidelines & Recommendations

Poster Presentations

Prepare your Poster:

Your poster should be no more than 44" high and 68" wide (poster board frames are approx. 4' X 6'). Organize your title, abstract, purpose, methodology, results, implications, etc. in an appropriate manner that best conveys the content of your abstract.

Some tips to consider when preparing your poster:

- Overly detailed descriptions of methodology tend to detract from other aspects of your presentation.
- Text should be of a font size and type that can be read at a distance of at least 4 feet from the bulletin board.
- Borders, background, and other visual/aesthetic elements of the poster are at the author's discretion, but should be placed to enhance interpretation of the material presented.
- Tables, graphs and/or other figures should be high resolution and clearly labelled for easy viewing.
- We encourage the use of QR codes or other similar methods for enabling attendees to utilize smartphone technology to link to laboratory webpages, investigator contact information, video files to demonstrate methods, etc.

- All student presentations are eligible for recognition as part of the annual Student Free Communications Awards Program. Award finalists are notified through the abstract acceptance letter.

Display your poster
Your acceptance letter from the NATA foundation contains all pertinent information about when and where to mount your poster in the poster hall. Make sure you know where the poster session is located at the convention center. If you are having difficulty with finding or accessing the poster area, refer to the final convention program or ask someone at convention registration.
You will be assigned a number for your poster presentation. Your poster must be mounted on your assigned poster board frame with the specific number corresponding to your poster

presentation. Posters should be attached to the board with pushpins. Tape and other adhesives will not adequately stick to the surface of the poster board.

Present your poster
This is the most important part! Your acceptance letter from the NATA foundation contains the exact time for your poster presentation. This time should also be listed in the convention program. During your presentation time, the first author of the abstract will stand by the poster for the entire designated time to allow for poster session attendees to review your poster and ask questions. As presenting author, you are required to be present at your poster display for 30 – 45 minutes (as specified in your acceptance letter) to answer questions from attendees.

NOTE: The NATA Research and Education Foundation will not allow any presentation, or distribution of any material, which contains information that may be interpreted as an attempt to promote any specific company, product or service.

After Your Presentation
Information about the end of the poster session can be found in the convention program. Posters will be displayed all three days of Convention. Plan to remove your poster on the last day of Convention by 12:00pm. Any presentation materials left in the poster area after the poster session may be discarded. The NATA Foundation is not responsible for posters or other presentation materials left in the poster area.

If you have questions about your presentation, please speak with Foundation staff at the Foundation booth in Swing Hall.